



**25 March 2013**  
**Attention: The News Editor**

## **MEDIA RELEASE**

### **BANK WINDHOEK SPONSORS THE JOHN MUAFANGEJO ART CENTRE (JMAC)**

Bank Windhoek has sponsored N\$70 000 to the John Muafangejo Art Centre (JMAC) to assist the Centre in hosting the Business Entrepreneurial Programme, as well as promote and provide innovative and practical visual arts programmes in Namibia, to empower artists to grow to their full potential.

JMAC strives to provide studio space and an environment for upcoming artists to meet and share ideas, skills and experiences, in order to improve their standard of work and become professional artists. JMAC also provides entrepreneurial skills for artists to promote awareness of Namibian visual arts and to create a network of partnerships and initiatives on local, regional and international levels.

Moreover, the Centre also offers subsidised studio spaces for individuals and the use of workshops. JMAC hosts workshops in art and business skills development, and offers evening art classes. The Centre also organises local art mentorships and international residencies, and organises exhibitions and screens films about art and art movements, in partnership with the Goethe-Centre.

This year's biggest Programme is the Design Management Mentorship Programme sponsored mainly by the Bank Windhoek Arts Festival. The Programme is aimed at artists, crafters and

designers that need to sharpen their business skills so that they can become self-employed and become potential future employers of other visual artists, crafters and designers. Fifteen participants were interviewed and selected and will start the first workshop called Strategic Intent I on 8 to 9 April 2013.

During this workshop, the artists will clarify their vision and purpose on a personal, but also professional level; do environmental scanning, as well as target market and user research in order to set their goals in a smart manner.

The next workshop will be the Administration and Bookkeeping which will take place on 24 to 26 April 2013, and will deal with basic bookkeeping and administration. There are ten modules that are divided into twelve workshops which are facilitated over a period of eight months. "JMAC would like to thank the Bank Windhoek Arts Festival as well as ISG Risk Namibia for their generous sponsorship of this Programme," said Kirsten Wechsberger, Project Manager at John Muafangejo Art Centre.

**Ends**

**Issued by:** Bank Windhoek Marketing and Corporate  
Communication Services  
Tel: (061) 299 1267  
Fax: (061) 299 1287  
[www.bankwindhoek.com.na](http://www.bankwindhoek.com.na)

**Contact person:** Roelien Zwart  
Communication Practitioner  
Tel: (061) 299 1278  
Fax: (061) 299 1287