

# Money | Matters



## CREATING WINNING PARTNERSHIPS THROUGH CORPORATE SOCIAL INVESTMENT

Bank Windhoek has released its Corporate Social Investment report for the 2014/2015 financial year. In this edition of Money Matters we touch on the highlights of the report. Since Bank Windhoek's establishment in 1982, the bank has fulfilled its role as a responsible corporate citizen with steadfast commitment and passion.

Bank Windhoek is proud of its long-term partnerships, some of which stretch over 20 years. But, the Bank also enthusiastically welcomes new partners on board. During the year under review, Bank Windhoek invested more than N\$6.3 million in Namibian communities, through the Social Investment Fund, sponsorships and donations. The Bank's Social Investment Fund was established in 2002 and focusses on Education, Entrepreneurship development/job creation and Health.

The Bank selects beneficiaries based on their sustainability and the impact they will make towards economic development of their communities. Our selection is also informed by the governmental agenda on socio-economic issues, such as the current National Development Plan (NDP4) and Vision 2030.

Bank Windhoek's philosophy of having a balanced portfolio leads to support in areas of welfare, agriculture, education, arts and culture, sport and even analytical thinking. Because we know that collaboration increases the chances of success, we actively encourage our beneficiaries of our Social Investment Fund to work together.

### Some highlights of Bank Windhoek's Corporate Social Investment are:

- Bank Windhoek's support to Women at Work, Art Needlework Project and Men-on-the-Side-of-the-Road (MSR)
- The Social Investment Corner at the annual Windhoek Agricultural Show, where Bank Windhoek gave a platform to eight of our beneficiaries to exhibit their products/services and promote their organization to the public
- Bank Windhoek handed over N\$1.8 million to the Cancer Association of Namibia in October 2014 following a successful Bank Windhoek Cancer Apple Project
- The Bank Windhoek Schools Super Netball League was extended from only an U/19 league to include an U/17 league
- The ongoing support to Athletics Namibia and the Namibia Swimming Union's Long Course season
- Continued sponsorships towards Fistball, Golf, Namibia Volleyball Federation and the annual Bank Windhoek 7-a-side soccer tournament during the Windhoek Agricultural Show
- Through its Bank Windhoek Arts Festival programme, Bank Windhoek again supported the Bank Windhoek Swakopmunder Musikwoche, a commissioned work called Genadendal, the Bank Windhoek Triennial, the launch of the 30 x 30 Arts Competition and a number of Socratic Forum events.

### Events that we look forward to for this year are:

- The Bank Windhoek Corporate Challenge Relay in aid of Welfare, which will take place at the United Sports Grounds on 25 July 2015
- The conclusion of the 30 x 30 Arts Competition (deadline for entries are 13 August 2015)
- The commissioned work of the Bank Windhoek Arts Festival, "A whale in the Goreangab"
- The conclusion of the 2015 Annual Bank Windhoek Bizzkids competition
- The conclusion of the Bank Windhoek Cancer Apple Project in September 2015
- The exhibition by the Bank Windhoek Social Investment Fund beneficiaries at the Windhoek Agricultural Show during September and October 2015

Bank Windhoek's comprehensive Corporate Social Investment Report for 2014/2015 can be viewed, or downloaded from our website at [www.bankwindhoek.com.na](http://www.bankwindhoek.com.na)

Bank Windhoek is proud of its contribution to the communities which we serve and will continue to play a meaningful role, within our means, to the sustainable development and prosperity of our country.

## Win N\$1000 in our Opinion Poll!

Do you think that Bank Windhoek contributes meaningful to socio-economic development?

SMS the number "1" followed by "yes" or "no" to 987 or  
email: [poll@bankwindhoek.com.na](mailto:poll@bankwindhoek.com.na) or  
vote online at [www.bankwindhoek.com.na](http://www.bankwindhoek.com.na)

\*SMSs charged at normal rate

## Money Matters Issue 342 Opinion Poll Results:

**Hilma Shuuya**

is the lucky winner of N\$1000.00 in the Money Matters Issue 342 poll draw.

Does the BizzKids competition promote entrepreneurship amongst the youth?

Yes | 100%  
No | 0%

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